

# Our Environment : Our Future | Privacy statement for surveys

**Here is the specific privacy statement for the EEA campaign “Our Environment : Our Future”.**

The personal data you provide in the submission form for the EEA campaign “Our Environment : Our Future” is processed in accordance with regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data. Processing operations are under the responsibility of the Head of Unit for Communications, Stakeholders and Networks in the Communication Department, acting as data Controller, regarding the collection and processing of personal data.

## **1. Purpose(s) of the processing**

Your personal data is collected and further processed for the purpose of the management and follow-up of your participation in the above-mentioned EEA campaign, to the extent necessary to ensure that you can be reached when the Agency wishes to use your entry in its communication activities.

## **2. Recipients of the data processed**

For the purpose detailed above, access to your personal data is given to EEA staff members in the Communication Department who are in charge of managing the EEA campaign.

No personal data is shared with third parties for direct marketing purposes. Your first name, city and country of origin may be shared with the wider public and the media, as well as partners. Your contact details (address and e-mail address) will however not be shared with third parties, such as members of the media, unless the EEA obtains your prior explicit and written agreement.

## **3. Categories of data processed**

The only personal data collected and further processed is the information you encode yourself in the submission form. EUSurvey records respondents’ email addresses and names in backend logs and deletes them after 2 years of inactivity of the survey.

The EEA will not collect any IP addresses and nor will it use Google Analytics tracking during your submission. The EEA needs your personal data to be able to contact you in case your entry is featured in one of our communication products. The compulsory fields concern your title, full name, nationality (as only citizen of countries mentioned in the Terms and Conditions are eligible to participate), age group, email address, title of the entry, accompanying text, and information about where the entry was captured.

Any additional personal information the participants choose to display in their submissions will not be collected or further processed by the EEA.

## **4. Modalities for the processing operation**

Personal data is provided via a submission form available online via EUSurvey (a service provided by the European Commission – DG DIGIT). Privacy Policy of EUSurvey can be found on the following [link](#). When submitting data online, it will be an automated processing operation whereby you input the data directly in

the form which is then stored in a database. All personal data is processed manually for the purpose of the management of the campaign.

## **5. Right of access and rectification**

You have no direct access to the data stored. If you wish to modify or delete any of your personal data, you should address your request in writing via our [online form](#).

## **6. Legal basis**

The processing of your personal data is necessary for the performance and support of the numerous tasks carried out by the EEA as mandated by Regulation (EC) No 401/2009 of 23 April 2009 on the EEA and Eionet, as amended by Regulation (EU) 2021/1119 of 30 June 2021, and in particular article 2(m) thereof.

## **7. Legality of processing**

Processing is necessary for the performance of tasks carried out in the public interest based on Regulation (EC) No 401/2009 on the EEA and Eionet (Article 5(a) of Regulation (EU) 2018/1725). In addition, by submitting your application, you express explicitly your consent to the processing operation (Article 5(d) of Regulation (EU) 2018/1725).

## **8. Data retention**

Information about age, email address and nationality of the participants are stored for two full years after the completion of the campaign starting from the deadline for submission. This retention period is appropriate for the purpose of managing the campaign while it is still ongoing and communicating with the participants when the EEA wishes to use the entry in its communication activities. Only aggregated and anonymous personal data is processed and kept for statistical purposes after that date. As the copyright of the entries remains with participants, participants' names are retained for duly crediting copyright owners when using the entries in EEA communication activities.

## **9. Right to appeal**

You are entitled to have recourse at any time to the European Data Protection Supervisor (<https://edps.europa.eu>; [supervision@edps.europa.eu](mailto:supervision@edps.europa.eu)) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the EEA. You may also contact the EEA's Data protection Officer (DPO) in case of any difficulties relating to the processing of your data at the following email address: [DPO@eea.europa.eu](mailto:DPO@eea.europa.eu).